

DAN UMBRO | SENIOR GRAPHIC DESIGNER

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PROFILE

I am an experienced Senior Graphic Designer seeking a creative position in a dynamic company. I have professional experience with creating unique design projects such as product catalogs, brochures, tradeshow booth collateral, postcards, flyers, email blasts, websites and other various marketing material. I have a proven track record of taking projects from conception to completion with accuracy and quality. My strong communication, organization and multitasking skills have enabled me to work efficiently to deliver and meet deadlines.

SKILLS

Comprehensive knowledge of the Adobe Creative Suite including InDesign, Illustrator, Photoshop and Dreamweaver with both the Apple and PC platforms. Working knowledge of iMovie, and Adobe Premier. Highly proficient with various online content management systems including Adobe CQ5, CVENT, and Interwoven. Strong understanding of the Microsoft Office Suite including Word, Excel, PowerPoint.

EXPERIENCE

SENIOR GRAPHIC DESIGNER | Straumann | Andover, MA | January 2012 – Present

- Created print collateral including the annual product catalog, TARGET magazine, brochures, flyers, postcards, invitations and bookmarks. Developed tailored marketing material that was essential for several product launches.
- Developed and maintained web pages for the North American corporate website using Adobe CQ5.
- Assisted with the filming of various videos, and performed video editing using Adobe Premier and iMovie.
- Managed and created The Straumann's Young Professionals website via CVENT.
- Coded numerous daily and monthly email blasts for targeted customers that highlighted new products, events, tradeshow alerts and company announcements via Constant Contact.
- Designed logos, bannerstands and large scale trade show booth graphics.
- Collaborated with the Education Department and established the visual branding for the national education event, Dental Implant Complications Symposium that included online communications, bannerstands, print advertisements and direct mail pieces.
- Produced the visual identity for the More Than Implants program. Collateral consisted of the program brochure, calendar, folder, and personalized member cards.
- Worked with various print/translation vendors to quote, proof and produce material.
- Managed print vendor RFP project with the Accounting Department.

JUNIOR GRAPHIC DESIGNER | Brigham and Women's Hospital | Boston, MA | July 2007 – January 2012

- Designed numerous program books, newsletters, web pages, invitations and direct mail pieces used by the Development Office at the Brigham and Women's Hospital to solicit potential and existing donors.
- Developed and oversaw the production of the design and online campaign for the 2008 Faulkner-Sagoff Gala Auction to help raise funds for breast cancer research. The campaign portfolio included the program guide, invitations, envelopes, RSVP cards, display materials, and website.
- Contrived the entire design campaign for the 2008 – 2011 Faulkner Hospital Golf Tournament. Design work included conceptualizing a creative and new course guide and designing the direct mail pieces and signage for the tournament.

EDUCATION

University of Massachusetts at Lowell: Class of 2007
Bachelor of Fine Arts in Graphic Design | Minor: Aesthetics and Critical Studies

American Graphics Institute: Woburn, MA
Continuing education workshops with Dreamweaver, HTML5, web design.

PORTFOLIO

danumbrodesigns.com